



Minnesota Elementary School Principals' Association Business Partnership and Endorsement Plan

When principals talk, the education community listens. Over 1,000 education leaders belong to MESPA. Our members are decision makers in elementary and middle-level schools statewide. When MESPA endorses a product or service to our members, it is in turn endorsed throughout their communities. Business Partners provide funds that benefit the general MESPA membership, by supporting division meetings or supporting specific speakers/programs.

Business Partnership Levels & Benefits



Premier Partners (\$7,700+)

- MESPA member mailing list or email list
- Endorsement letter sent to MESPA members, at partner's expense
- Two months of complimentary banner advertisements on the MESPA Advocate Blog
- Literature distributed to MESPA Institute attendees
- Opportunity to present a session at MESPA Institute
- + all benefits listed below Champion & Star Partners



Champion Partners (\$4,700 - \$7,700)

- Complimentary single Institute exhibit booth and highlighted in Exhibitor At A Glance
- Opportunity to speak at division meetings, with 2-3 invitations from divisions
- Access to speak with division presidents
- + all benefits listed below Star Partners



Star Partners (\$2,700 - \$4,700)

- MESPA logo for use in partner's materials
- Promotion of product or program in MESPA E-News. (1-3 times/year upon request)
- Customizable partner page on MESPA.net, with relevant information including contact information, your logo, business description with key products and programs, etc.
- Promotion at Institute: name listed in MESPYS Awards Booklet, listed as a sponsor in the Institute app, and thanked during opening speech

