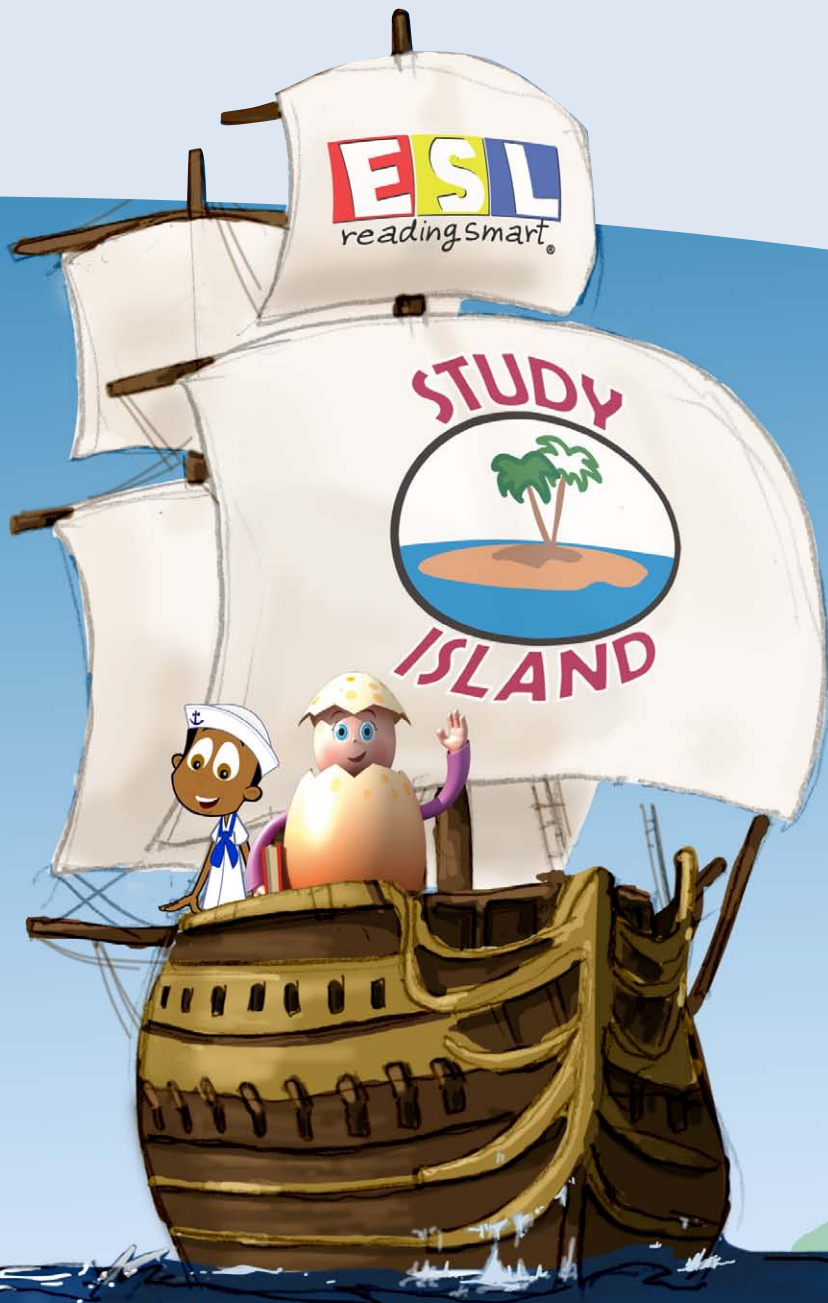


Chart a Course for Academic Success

High Impact, Low Cost Education Solutions



How does it all fit together?

These unique products provide educators with a comprehensive, supplemental, web-based solution that helps all students learn.

READING EGGS

PreK-2nd Grade

- Develop emergent reading skills
- Enhance language development
- Build fluency and comprehension

EDUCATIONCITY.COM

PreK-5th Grade

- Introduce students to academic concepts
- Provide curriculum-based activities
- Enhance whole-class learning

STUDY ISLAND

Kindergarten-12th Grade

- Practice and review rigorous content built from state and Common Core standards
- Individualize instruction with immediate feedback and built-in remediation
- Drive student success with actionable real-time progress reports

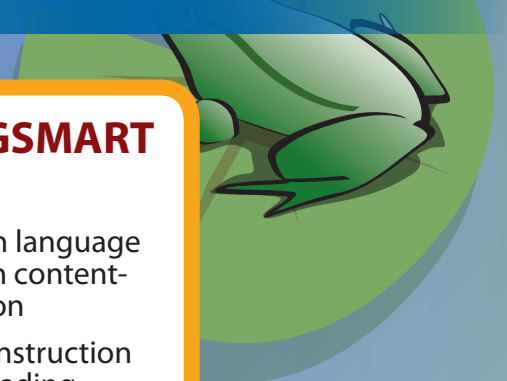
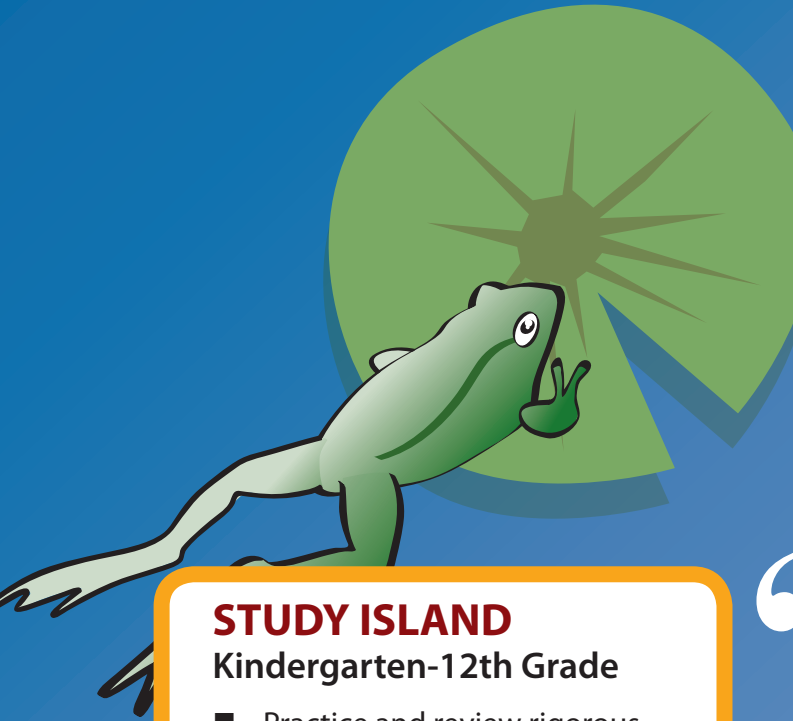
“ I have heard nothing but ‘thank you’s’ and enthusiasm from all of my parents/students who have had the opportunity to work in Reading Eggs.

”
Ann Woods, M. of Education,
Commonwealth Connections Academy,
Pennsylvania

ESL READINGSMART

4th-12th Grade

- Develop English language proficiency with content-based instruction
- Individualized instruction with Lexiled® reading passages and related activities

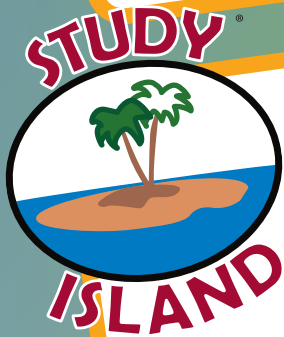




Reading Eggs is a comprehensive, online supplemental literacy program for early learners. Grounded in extensive educational research, Reading Eggs builds on and reinforces the five key reading pillars: phonemic awareness, phonics, fluency, vocabulary and comprehension in a rich interactive world children enjoy visiting again and again.



EducationCity.com is a teaching and learning resource mapped to individual state and Common Core standards. This online modular program features research-based, animated activities designed to support student engagement and achievement. EducationCity.com is ideal for whole class learning, with activities that introduce students to basic educational concepts.



Study Island helps students master the specific content outlined in state and Common Core standards, and improve performance in skill areas tested in state assessments. Students practice, review, and reinforce key concepts, and Study Island pinpoints areas of mastery or where help is needed.



ESL ReadingSmart offers students and teachers individualized, content-based instruction designed to develop English language proficiency. ESL ReadingSmart's multi-level reading program supports ESL classroom instruction. Teachers can use the lessons, Lexiled® reading passages, and multi-cultural, multi-genre selections to enhance their existing curricula and reading interventions.

“ ESL ReadingSmart has been instrumental in providing students with the tools to transition into the general education mainstream.
MayDell Jenks, ESL Director
Katy ISD, Texas ”

**Back-to-School
Special!**
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New customers: Get 20% off when you buy 2 or more Archipelago Learning product lines.^{1,3}

Current Study Island subscribers: Get 20% off any additional Archipelago Learning product lines.^{2,3}

Additional product lines include Reading Eggs, Education City, ESL ReadingSmart/ReadingMate.



For a free product demonstration and quote please call 800.419.3191 or email promotions@studyisland.com.

“ EducationCity.com is the best program I have ever come across for students in PreK-5th grade. It provides activities at every level, covering the core curriculum in a way that is fun to learn.
Emilie Kelley
Computer Center Coordinator
Comfort Elementary, Texas ”

“ In the Math Lab, I have 28 computers and have students working in here all day long. With Study Island, I can easily address the individual needs of each of the 28 students at the same time. There's no way I could do that without Study Island. ”
Myrna Dyson, Teacher
Stephen Decatur Middle School,
Maryland

Archipelago Learning[®]

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¹ Valid on subscriptions for new schools only.

² Valid on subscriptions of additional product line(s) only. (ie, adding more Study Island products doesn't qualify for this promotion.)

³ Purchase must be completed by September 30, 2011. Cannot be combined with any other offer. Discounted product lines must be of equal or lesser value. Product lines include Reading Eggs, EducationCity.com, Study Island, and ESL ReadingSmart/ReadingMate.

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