



# MESPA Advertising Options

Minnesota Elementary School Principals' Association ~ Serving Elementary and Middle Level Principals

**Principals lead the education community – and they read the *MESPA Advocate!* Place an ad where you know they'll see it.** The *MESPA Advocate* newsletter delivers your message to a wide audience of education decision-makers in Minnesota and nationwide: over 950 MESPA members, plus national association administrators, Minnesota legislators, Minnesota superintendents, and Minnesota school board chairs. Three issues of the *Advocate* newsletter keep principals abreast of education issues and best practices throughout the year. **Please arrange your ad by completing the form below and returning it to Judy Bolduc, MESPA Staff Associate (contact information below).**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

## 2011-2012 Advertising Rates

### Advocate newsletter ads

<b>Ad size and price per issue</b> <i>(Full page ads are not available)</i>	<u>Cost per issue</u>
_____ Inside back cover /Half page (7 1/2" w x 4 7/8" h)	\$600
_____ Half page (7 1/2" w x 4 7/8" h)	\$400
_____ Third page (4 7/8" w x 4 7/8" h)	\$300
_____ Sixth page (4 7/8" w x 2 5/16" h)	\$200

**Artwork:** Ad must be camera ready, black & white only; e-mail your ad in a TIF format.

**Check which issues in which to place your ad:**

<u>Submission deadline</u>	<u>Issue mailing</u>
_____ July 27, 2011	September 2011
_____ November 2, 2011	November/December 2011
_____ April 4, 2012 <i>(Special awards issue)</i>	May 2012

Enclosed is \$ \_\_\_\_\_ for advertisement.       Please send bill. Thank You!

Send to: Judy Bolduc ♦ MESPA ♦ 1667 Snelling Avenue North, Suite C101 ♦ St. Paul, MN 55108  
Questions? Please call the MESPA office (651) 999-7310 ♦ MN toll free 800-642-6807 ♦ fax (651) 999-7311  
E-mail: [jbolduc@mespa.net](mailto:jbolduc@mespa.net) ♦ Web site: [www.mespa.net](http://www.mespa.net)